



Tradmill Digital

Personal ▶ Digital ▶ Marketing

‘Personal Digital Marketing’

Customer Presentation

Introduction



Established in 2021 by entrepreneur Paul Milligan, Tradmill Digital Marketing has emerged as a pivotal player in the digital marketing landscape, offering personal tailor-made solutions for Small and Medium-sized Enterprises (SMEs).



Tradmill Digital Marketing is a personal Digital Marketing company which is laser focused on helping small and medium-sized businesses with their online marketing with honest straightforward advice and simple digital marketing solutions.

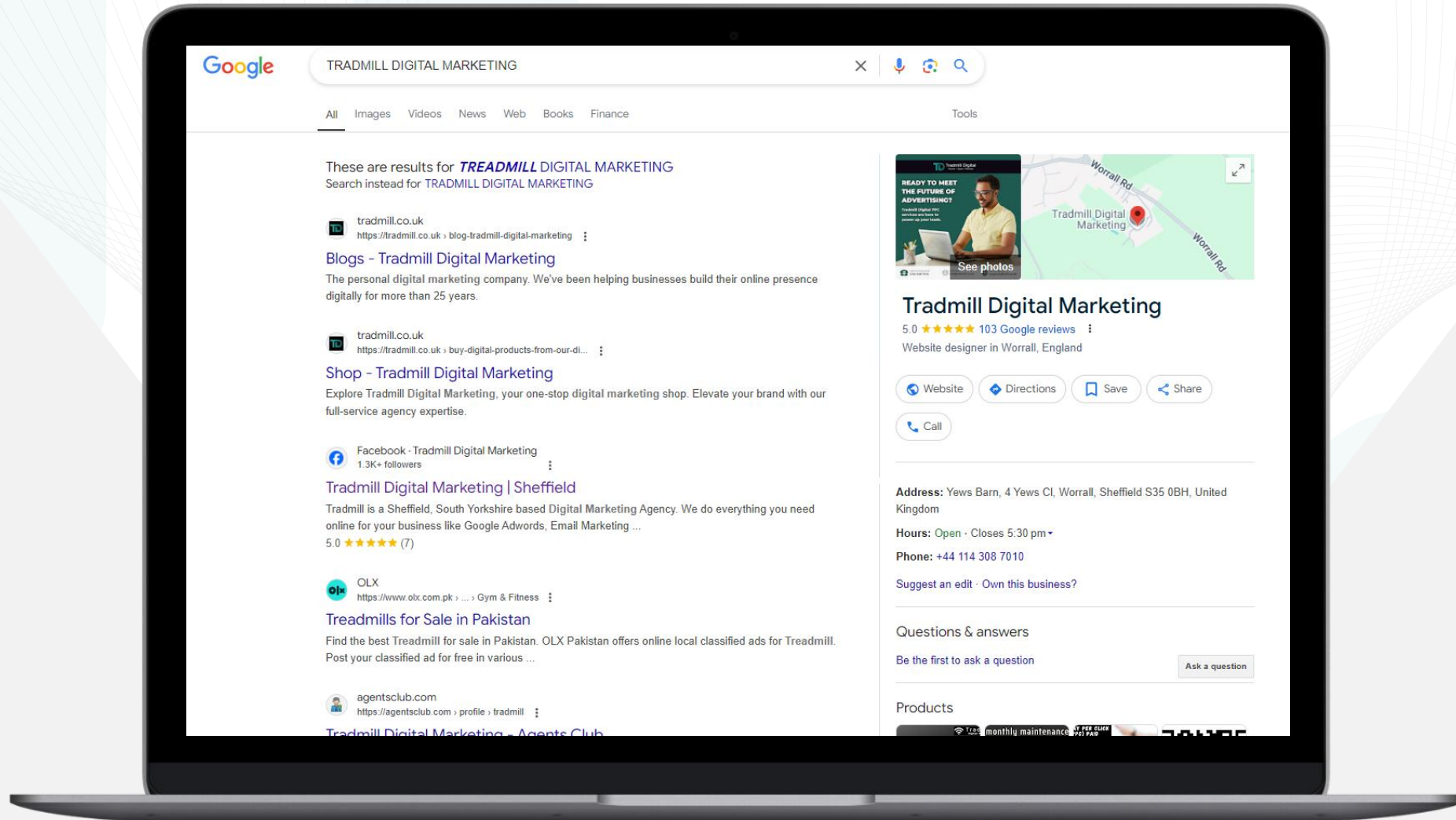


There is a massive gap in the market for this service. No company in the UK is offering this personal digital marketing service nationwide.

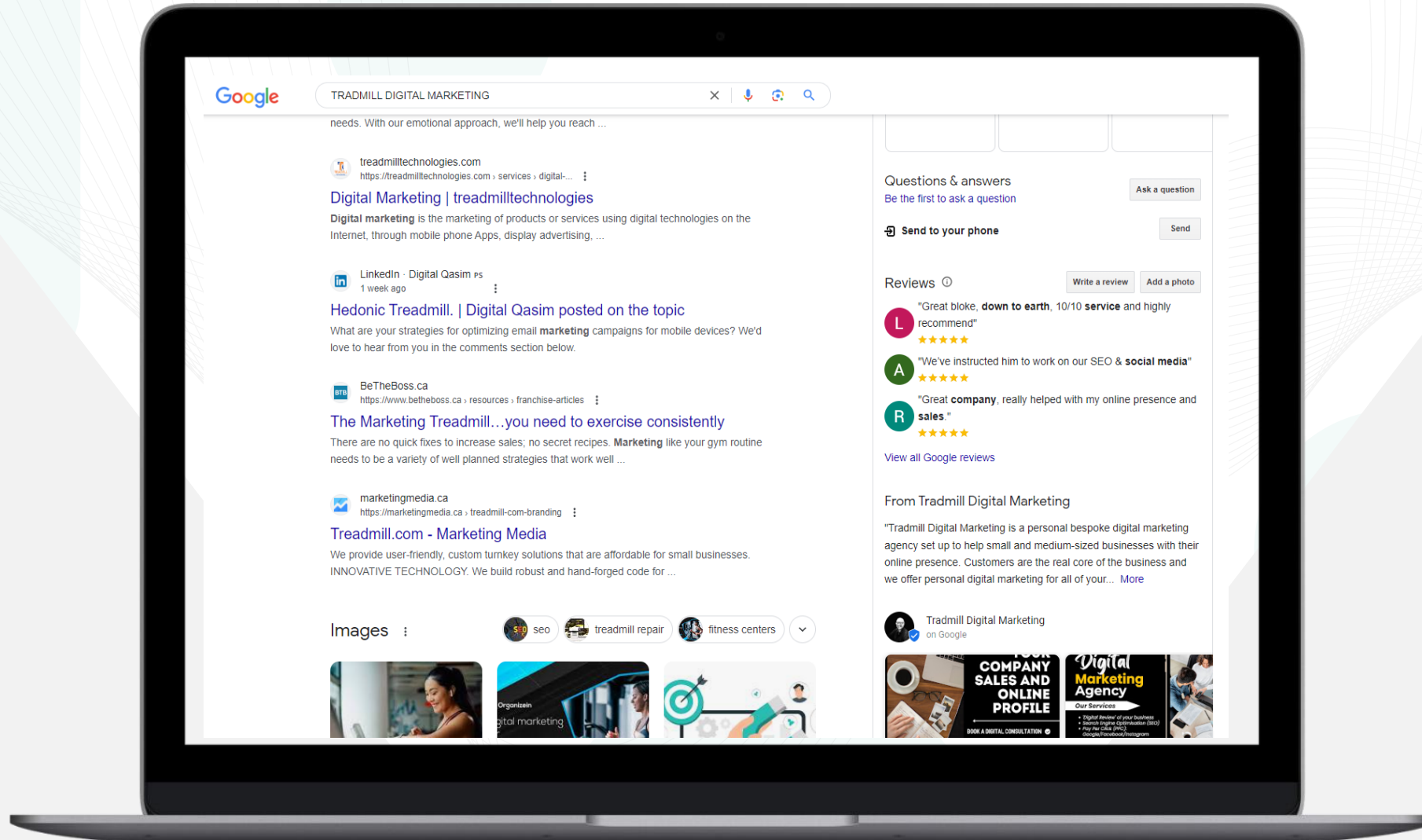


Large corporations treat small businesses as the poor second cousin, and believe that chat bots, outsourced front-end customer service, and automated workflows work for you.. They do not and the service they provide is poor.

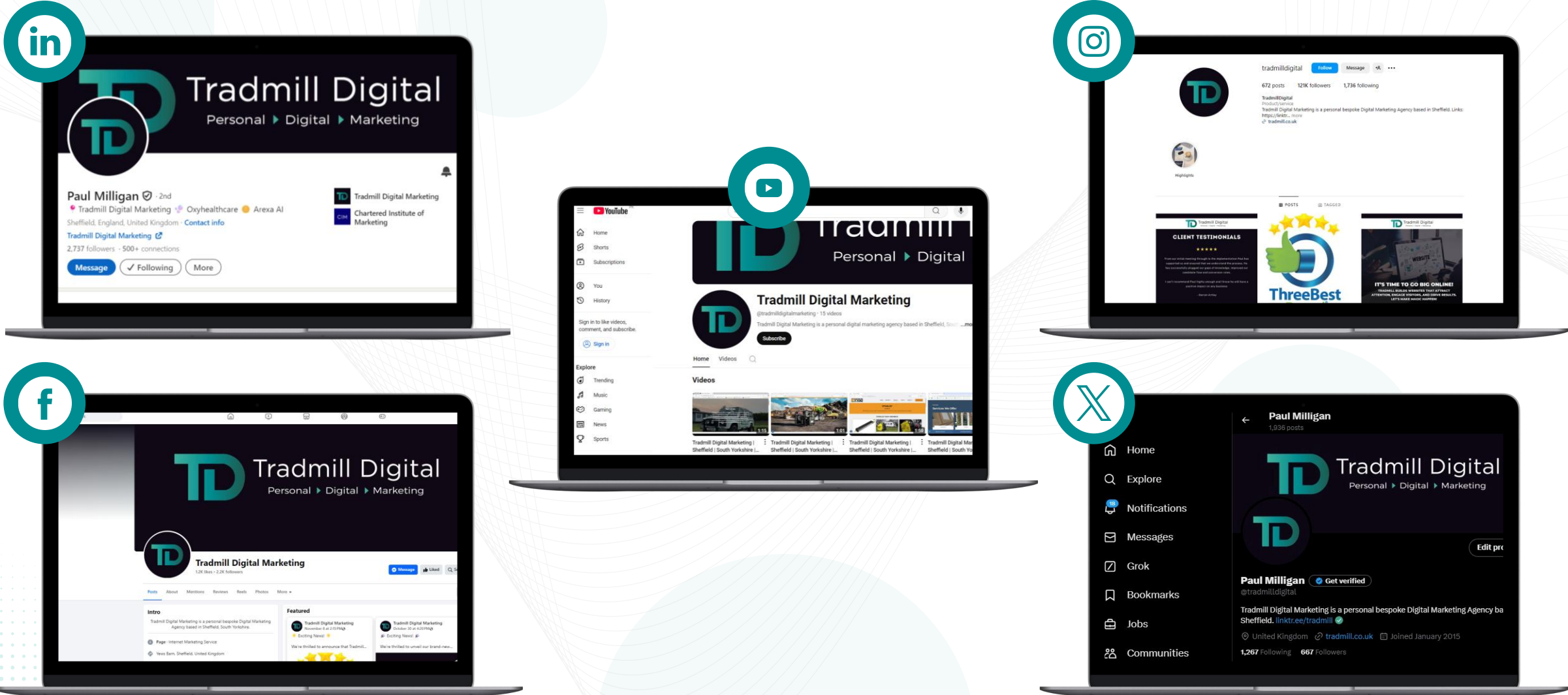
Google – What to look like



Google – What to look like



Social Media Profiles



National Companies

Large organisations in the UK. They do not offer one to one personal digital marketing

The Wix logo is displayed in a black, bold, sans-serif font. A small orange and yellow flame-like graphic is positioned above the letter 'i'.The 1&1 Ionos logo features a blue square containing the white text '1&1', followed by the word 'IONOS' in a blue, sans-serif font.The Yell logo consists of a yellow square with a black stylized 'Y' shape inside, followed by the word 'Yell' in a black, sans-serif font, and a small 'TM' trademark symbol.The GoDaddy logo features a teal circular icon with a white 'G' inside, followed by the word 'GoDaddy' in a teal, sans-serif font.The BT logo is a purple circle with the letters 'BT' in a bold, purple, sans-serif font in the center.The Thomson Local logo features the word 'thomson' in a blue, sans-serif font, with 'local.com' in an orange, sans-serif font below it, underlined.

Tradmill Brand Trust



109

5-star Google reviews
and growing



41

5-star Bark reviews
and growing



5

Years trading. Positive
growth every month
since formation

Addressing a gap in the market for personalised digital service led by the need for simple and honest digital marketing solutions for small and medium-sized businesses

Our Work

Moores Carpets

Moores Carpets in Sheffield needed help with website hosting and maintenance, blogs and Google Adverts.

Website



Aqua Force Plus

New website, hosting and maintenance. Google Business Listing created; Directories added for SEO & Google Adverts.

Website



Ingeni Property Services

We built a fully responsive website and now provide annual hosting and monthly maintenance of the website. We have transferred our domain to our servers.

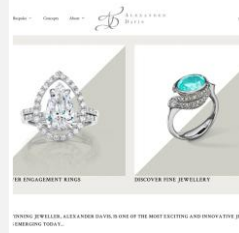
Website



Alexandar Davis

Full redesign of this website on Shopify and we set up Google AdWords, and SEO off-page work completed.

Website



PSSA

Website upgrades, blogs, SEO work and Google AdWords set up and managed on a monthly basis. Help with website updates.

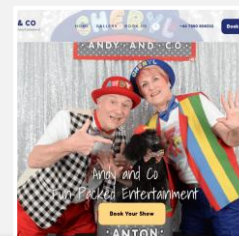
Website



Andy & Co

We built a new website for Andy & Co. We also set up Facebook Adverts, website hosting and maintenance.

Website



Hyperbaric Resources

New website, Data collection for prospecting, targeted marketing, as well as website hosting and maintenance. Google Adwords set up and managed.

Website



Rebecca H Joselyn

Full online review. Ecommerce added to the website, SEO, Google Ads and email marketing started.

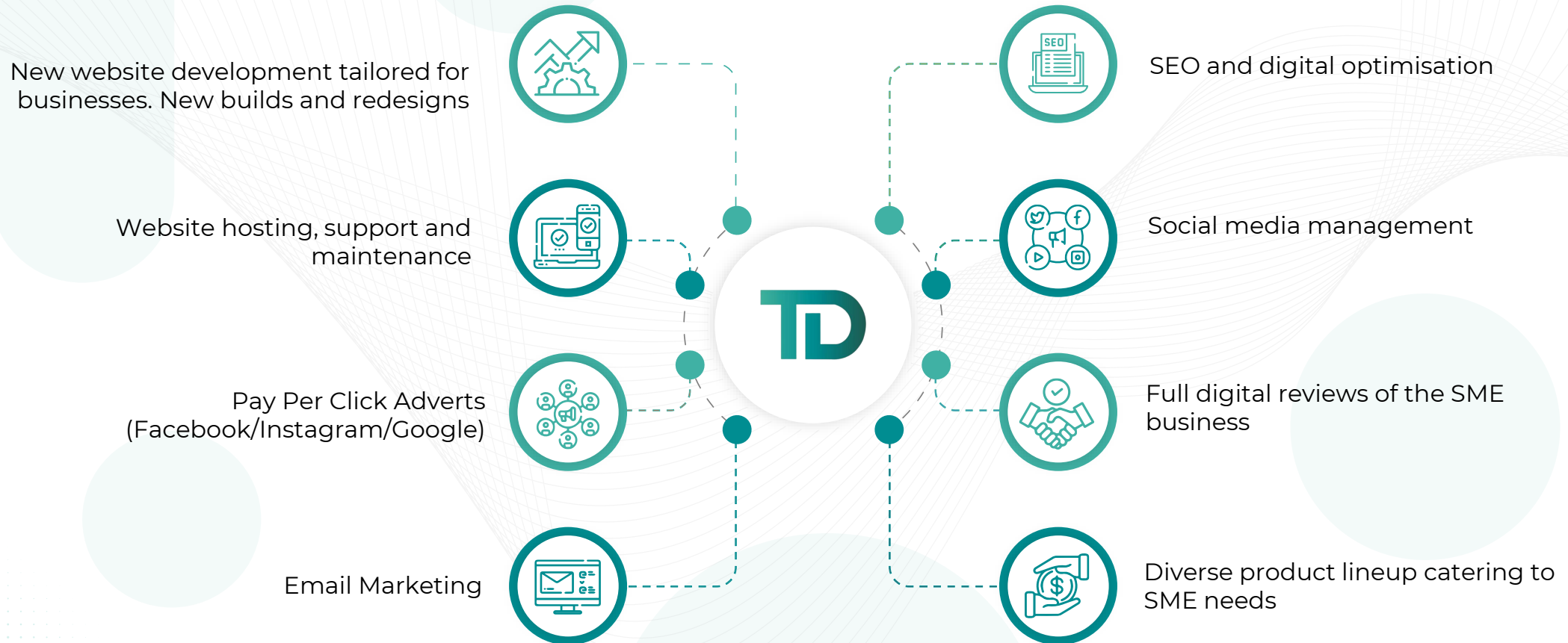
Website



Services

Tradmill Digital Marketing - Services for Every Business Need

A very personal service



Digital Marketing Shop

Gift Card

★★★★★

£100.00 – £500.00



New Website

★★★★★

£1799.99 – £2,999.99



Website Redesign

★★★★★

£1,999.00 – £1,399.00



↓30%

↓33%

Manage Pay Per Click

Adverts – Google/Facebook/Insta

★★★★★

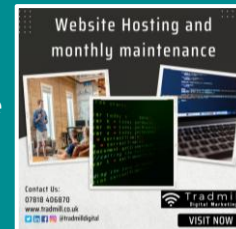
£299.00 – £199.00



Website Hosting & Monthly Maintenance

★★★★★

£59.99 – £149.99



One hour consultation and a full digital review

★★★★★

£249.00 – £199.00



↓20%

Websites Packages

Starter Website Package

£1799 .99 only

+20%

- All Prices Include VAT
- 10 Products, 20 Page Website
- FREE Domain name
- FREE Annual SSL Certificate
- FREE Google Friendly Sitemap
- CMS Integration (WordPress)
- Social Media Integration
- Mobile Friendly Responsive
- Free 10 Business Email ID's Custom
- Interactive & Dynamic Web
- Design Customize WordPress Theme Development
- Interactive Sliding Banners
- Unlimited Revisions
- Favicon Design
- Search Engine Submission
- Complete W3C Certified

20% more OFF on your next order

Start Project

Elite Commerce Package

£2499 .99 only

- All Prices Include VAT
- 20 Products, 30 Page Website
- FREE Domain Name
- FREE Annual SSL Certificate
- FREE Google Friendly Sitemap
- Custom E-commerce Website Design
- Social Media Integration
- CMS Integration (WordPress)
- Fully Mobile Responsive
- Shopping Cart Integration
- Payment Gateway Integration
- Product Listing & Management
- Order Management & Tracking
- Banner Designs
- Unlimited Revisions, Favicon Design
- Search Engine Submission
- Complete W3C Certified

20% more OFF on your next order

Start Project

Identity Website Package

£2999 .99 only

- All Prices Include VAT
- Unlimited Web Pages
- Unlimited Products
- Unlimited Revisions
- FREE Domain Name
- FREE Annual SSL Certificate
- FREE Google Friendly Sitemap
- Social Media Integration
- Customized WordPress & PHP Development
- Content Management System Online
- Appointment/Booking/Scheduling/Online Ordering Integration (Optional)
- Online Payment Integration (Optional)
- Multi Lingual (Optional)
- Custom Dynamic Forms (Optional)
- Signup Area (For Newsletters, Offers etc.)
- Search Bar Live Feeds

20% more OFF on your next order

Start Project

Website Hosting and Monthly Maintenance

Basic Website Package

£59 .99 only

- Hosting for 1 website
- Generous 10 GB web space
- Unmetered traffic, ensuring seamless accessibility
- Complimentary SSL for enhanced security
- Daily backups to safeguard your data
- Free email service to streamline communication
- E-commerce capabilities for online business
- Expertly managed WordPress for optimal performance
- Ongoing web hosting support provided by Tradmill Digital Marketing

Start Project

Elite Commerce Package

£99 .99 only

- Hosting for 1 website
- Generous 10 GB web space
- Unmetered traffic, ensuring seamless accessibility
- Complimentary SSL for enhanced security
- Daily backups to safeguard your data
- Free email service to streamline communication
- E-commerce capabilities for online business
- Expertly managed WordPress for optimal performance
- Ongoing web hosting support provided by Tradmill Digital Marketing

Start Project

Identity Website Package

£149 .99 only

- Hosting for 1 website
- Generous 10 GB web space
- Unmetered traffic, ensuring seamless accessibility
- Complimentary SSL for enhanced security
- Daily backups to safeguard your data
- Free email service to streamline communication
- E-commerce capabilities for online business
- Expertly managed WordPress for optimal performance
- Ongoing web hosting support provided by Tradmill Digital Marketing

Start Project

Pay Per Click Ads

Manage Pay Per Click (PPC) Adverts – Google/Facebook/Insta

£299.00 - £399.00
per month



If you want to target new customers Tradmill Digital Marketing can setup and manage your Pay Per Click (PPC) campaigns, tailoring them to meet your specific needs.



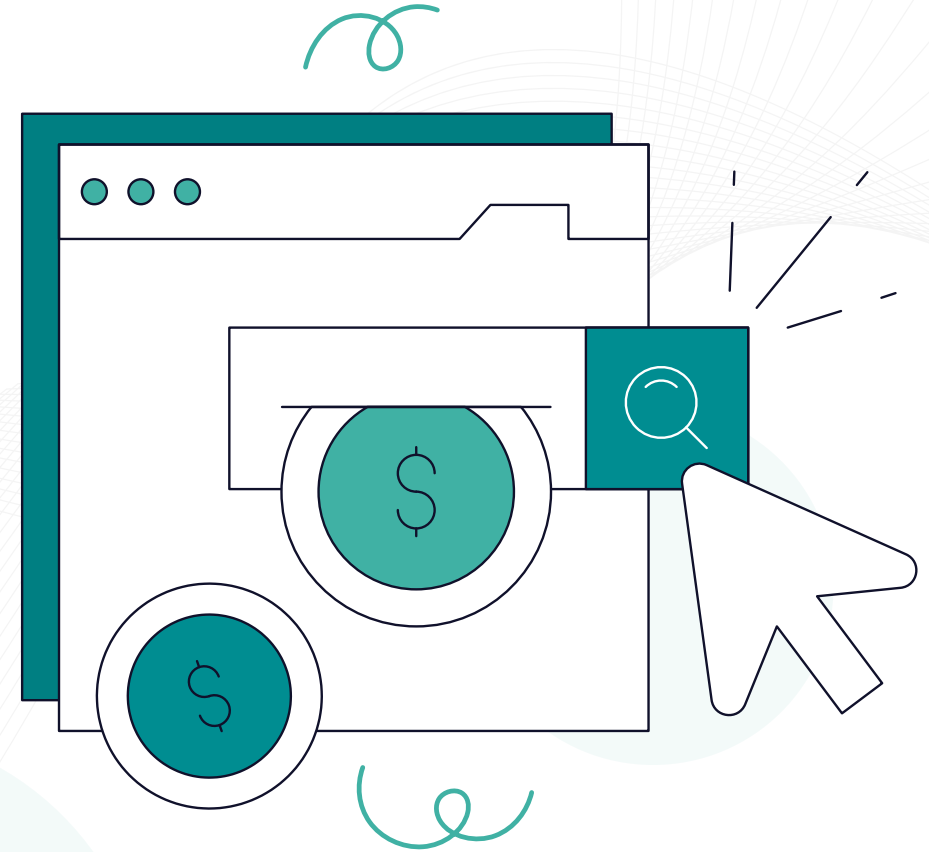
We can strategically position your business in local and national online searches, targeting specific geographic locations, ensuring your ads are seen by audiences within a defined radius of your workplace.



It's essential to note that additional charges may apply for running these advertisements on platforms such as Google, Facebook, and Instagram.



Rest assured, our expertise in managing PPC campaigns extends to navigating these platforms effectively, ensuring your ads reach the right audience at the right time.



Social Media

Manage Pay Per Click (PPC) Adverts – Google/Facebook/Instagram

Fully Managed Social Media

GET SEEN BY THOUSANDS OF LOCAL CONSUMERS

Bronze Package

£499 /month

- 2 social networks managed
- 10 posts per month
- Organic following growth
- Professionally designed artwork
- Dedicated account manager

[CHOOSE PLAN](#)

Silver Package

£599 /month

- 3 social networks managed
- 12 posts per month
- Organic following growth
- Professionally designed artwork
- Dedicated account manager

[CHOOSE PLAN](#)

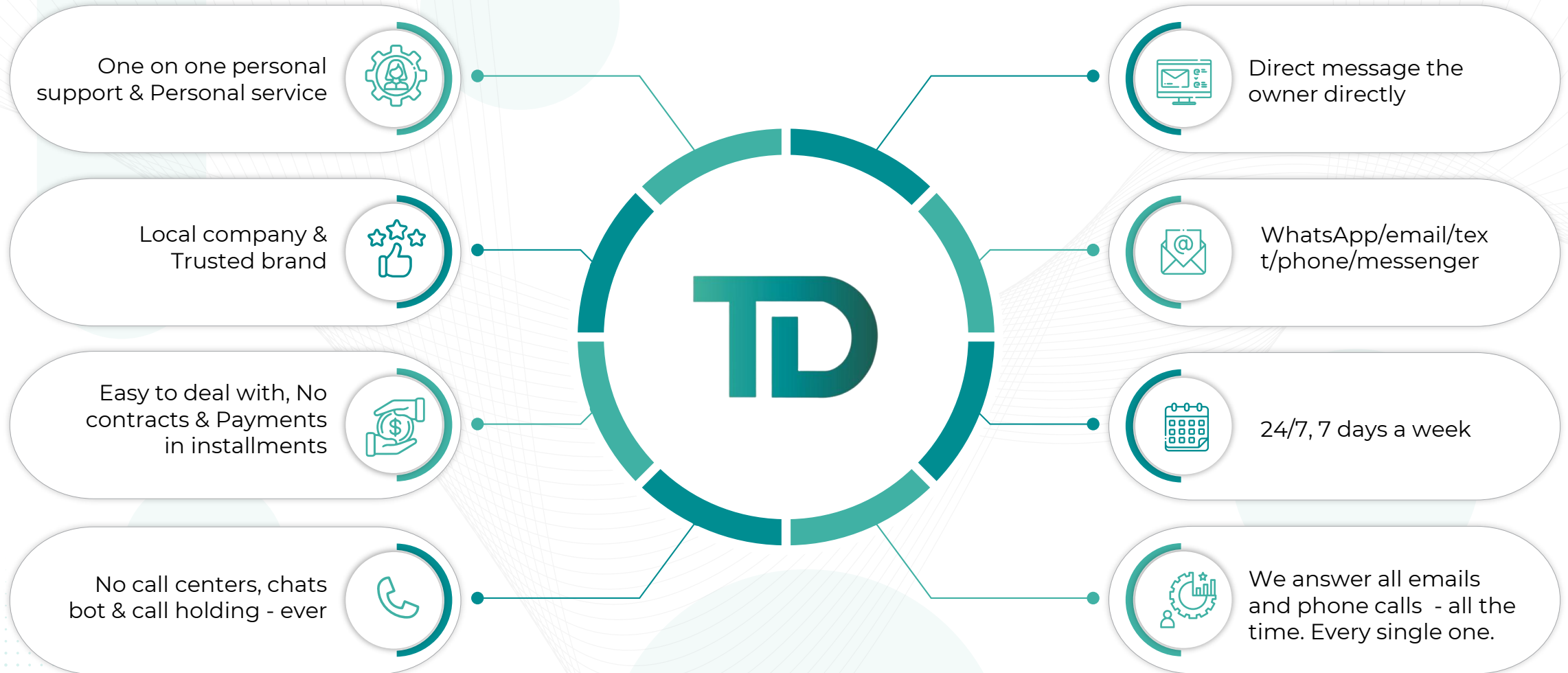
Gold Package

£699 /month

- 4 social networks managed
- 15 posts per month
- Organic following growth
- Professionally designed artwork
- Dedicated account manager

[CHOOSE PLAN](#)

Why choose Tradmill Digital Marketing?



Contact Details



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Worrall, Sheffield, S35 0BH**

 **Paul Milligan**

 **info@tradmill.co.uk**

 **0114 308 7010**

 **tradmill.co.uk**



Book a free 30 Min Discovery Call

Testimonials



-Violet Buddha

In the realm of digital marketing, Tradmill stands out as a beacon of excellence. 🌐 After sifting through numerous responses to my Bark advert, their professionalism and collaborative approach became evident. Unlike other contenders, Tradmill demonstrated a sincere interest in aiding the growth of my spiritual shop, forging a long-term partnership. The clarity in communication, tailored proposals, and personal meetings over coffee underscore their commitment. My unequivocal recommendation is a testament to the unique value they bring to the table. 🌞 🍷

#DigitalExcellence #PartnershipMatters



-Elegant Curtains And Blinds

Our company needed assistance from a marketing point of view, In particular the PPC side of things. We spoke to a number of companies and was just not satisfied or confident enough. ENTER PAUL! When we spoke to Paul he explained everything in such a simple manner for us, which was truly what we needed as we didn't have a clue about these things. The most important thing we noticed was that he understood us and our company. We realised very quickly that he's not just here to help with our PPC, he was here to help us in any way shape or form. I for one believe he sells himself short! He is really down to earth and doesn't charge an arm and a leg! he says what he is going to do (Came to us within 24 hours). We will be doing much more with him in terms of our website and Facebook too I'm certain of that! Someone with that kind of dedication is just what any company needs!



- Benjamin Ryan

Paul at Tradmill, has successfully transferred two of my company websites over to his servers, whilst updating their layout and renewing old/out of date code. Tradmill are also assisting me with creating an E-commerce section on another site, which I'm looking forward to seeing go live. The fact Tradmill are always on hand to help sort out any problems as quickly as possible, any day of the week, is ideal for fitting around my busy schedule.



Testimonials



-Rebecca Bamforth

I recently met Paul to discuss potential digital strategies to boost my presence and get more work. Paul instantly set about making changes as soon as he got home! No hard sell, no contracts! Onwards and upwards!



- Dan Staniland

Excellent experience with Tradmill. Paul is always available to help, he has fixed problems for us even at weekends and always goes the extra mile to provide a solution. Very friendly, knowledgeable and provides great results.



- CK Okereke

Working with Paul had been simple from start to finish. Nothing is too much trouble and the team walked me through all the stages of the new website build. Very easy to deal and happy to recommend Tradmill Digital Marketing to any small or medium business owner.



- Ian Bateman

Tried 3 other companies to solve my website issues. Paul was the first one to talk sense and get the job done. Easy to contact from the beginning.....thanks for sorting and managing the problemcheers



Testimonials



-Amelia Amos

Grateful for transformed online presence - "Paul has taken all the stress out of SEO and Google rankings for me! He has transformed our online presence, improved our Google rankings and even more impressively he has managed to make it digestible for me to understand. Knowing this part of the business is finally taken care of so I can focus where I need to is a huge weight off my shoulders. Thank you, Paul!"



- Michael Pride

Wow where to start! I am a new customer to Paul, within minutes of working with him he has shown nothing but professionalism. He really takes the time to listen to you and his customer service is outstanding, Paul really understands how to help his customers and builds up a great relationship with them right from the beginning. What sets Paul above and beyond others is his honesty. If you are just getting started out or just need someone to advise you Paul is definitely worth checking out.



- Goldsmiths North

Proven value of online spending - "Goldsmithsnorth instructed Tradmill to help us online with our advertising. We run an annual show in Sheffield, South Yorkshire and we needed some help to build awareness and drive ticket sales. Paul was professional, organised and approachable. He proved to us on a monthly basis the value of spending online. He is a breath of fresh air in a very confusing advertising space. The internet can be a daunting place. 10/10."

